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Cassels Brock IP Team Recognized by WTR1000 2019

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Cassels Brock is proud to announce that the firm's IP team has been recognized by the World Trademark Review in its latest ranking of leading Canadian trademark professionals.

The firm was recognized for its expertise in trademarks, with WTR noting: "Full-service powerhouse Cassels Brock & Blackwell combines local knowledge with a global outlook to exercise an international reach. This dynamic outfit represents numerous well-known Canadian household names such as Canadian Tire, along with large multinationals Mattel and Nike."

Individuals [Shane Hardy](#), [Stephen Selznick](#), [Alison Hayman](#) and [Peter Henein](#) were all identified as leading practitioners:

Shane Hardy was ranked for his expertise in 'Enforcement & Litigation', 'Prosecution & Strategy,' and 'Transactions.' Says WTR: "Hardy makes each client feel like the most important one. He is deeply committed to providing value in managing brands and generates solutions with acute business acumen. He does not sit in an ivory tower but rather uses his experience and superior intuition to help identify realistic goals and expected outcomes for clients."

Stephen Selznick was also recognized for his expertise in 'Enforcement & Litigation,' with WTR noting that: "Stephen has considerable IP knowledge and ample experience, which makes his advice both practical and insightful. When it comes to disputes he has the reputation to back up his position should the need arise."

Alison Hayman, noted as a leader in both 'Prosecution & Strategy' and 'Transactions' is described as a "prosecution ace" who is "well versed in corporate transactions."

Peter Henein makes his debut in WTR this year and is also listed for 'Enforcement & Litigation'. The publication describes him as: "very straightforward" with "excellent litigation skills."

The WTR 1000 research directory, which focuses exclusively on trademark practices and practitioners, has firmly established itself as the definitive 'go-to' resource for those seeking world-class legal trademark expertise. [Learn more here.](#)