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## Frank Robinson Authors “Why Franchising Could be the Answer to Retailing Cannabis in Ontario” for *Retail Insider*

Publish: 10/19/2018

Frank Robinson’s article “Why Franchising Could be the Answer to Retailing Cannabis in Ontario” has been published by *Retail Insider*.

Writes Frank: “Franchising will allow more aspiring small business owners in Ontario to own a stake in cannabis sale and distribution, granting access to this emerging and lucrative opportunity that would have otherwise been reserved for government or conglomerates. Wanting to maximize that opportunity and protect their investments, franchise operators should be more inclined to operate good businesses, engage their community, and respect the rules. Canada’s burgeoning cannabis industry has mostly spent the last few years developing production capacity and is now looking to get its wares quickly into a nascent and competitive marketplace. Franchising could be the answer.”

[Find Frank’s full story here.](#)

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*Frank Robinson was recently part of an expert panel discussing the intersection of cannabis legalization and franchising at the CFA’s Franchise Law Day in Toronto. He also discusses this issue on our blog.*