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Marco Ciarlariello is an associate in our [Business Law Group](#) who specializes in the areas of intellectual property (including copyright and trademark), advertising, sports, and entertainment. He is frequently involved in the negotiation and drafting of commercial agreements as well as the protection, enforcement and licensing of intellectual property rights. Marco also advises on the completion of corporate transactions involving intellectual property issues and has experience assisting in tariff certification proceedings before the Copyright Board of Canada. Before joining Cassels Brock as an associate, Marco summered and articulated with the firm.

Marco is a graduate of Osgoode Hall Law School where he received the Charles Edward Woodrow Award for academic achievement and was involved in a number of extra-curricular activities. Marco has returned to Osgoode to lecture on intellectual property concerns in the context of the sports and entertainment industries. At law school, Marco was the treasurer of the Entertainment & Sports Law Association, volunteered with Pro Bono Students Canada and was a member of the Osgoode Hall hockey team. In his final year, Marco spent a semester studying abroad at Trinity College in Dublin.

Prior to law school, Marco earned an Honours Bachelor of Arts from Western University where he graduated on the Dean's Honour Roll and was awarded a number of scholarships for academic achievement.

**Call to the bar**

Ontario, 2017

**Associations**

- Canadian Bar Association
- Ontario Bar Association
- American Bar Association (Entertainment & Sports Law Forum)
- Toronto Intellectual Property Group
- St. Michael's College School Alumni Association

**Expertise**



Business  
Cannabis  
Copyright & Entertainment  
Intellectual Property  
Privacy  
Sports